

Custom Lookbooks

INFORMATION SHEET

If you have any questions about this information sheet, please send me an email at betsy@unlikejuliet.com.

BASE PRICING + PRINT PRICING = TOTAL COST

Base pricing

If you're interested in a digital magazine only, these are the prices you can expect to pay.

- up to 20 pages — \$400
- up to 32 pages — \$600
- up to 48 pages — \$900

Print pricing

To determine your total cost, *add base pricing + print pricing*. These prices include shipping.

MINI MAGAZINE — 5.5" by 8.5"				
	25 COPIES	50 COPIES	100 COPIES	200 COPIES
12 PAGES	\$130	\$180	\$210	\$290
16 PAGES	\$140	\$190	\$240	\$340
20 PAGES	\$150	\$200	\$270	\$390

REGULAR MAGAZINE — 8.5" by 11"				
	25 COPIES	50 COPIES	100 COPIES	200 COPIES
12 PAGES	\$150	\$200	\$260	\$370
16 PAGES	\$175	\$220	\$300	\$440
20 PAGES	\$190	\$240	\$340	\$500

Additional services

- Future content changes — \$40/hour
- Original InDesign files — \$150